



CENTRO  
CONSERVAZIONE  
RESTAURO  
LA VENARIA REALE

## YOUNG PROFESSIONALS FORUM 2023

# PROGRAMME

## EMERGING SKILLS FOR HERITAGE CONSERVATION

How **Leadership**, **Strategy**  
and **Networking** operate on  
**Preventive Conservation**

Online and in presence activities  
from April 5 to June 30, 2023



How leadership, strategy and networking skills operate on preventive conservation is the leitmotiv of the **fourth edition** of the Young Professionals Forum, the international sharing platform designed by the Centro Conservazione e Restauro "La Venaria Reale" (CCR) together with the most prestigious international organizations for the preservation of cultural heritage.

The main objective of the Forum is to enable **easier access and positioning** of cultural heritage professionals, thanks to the skills acquired and networks created.



### WHO IS IT FOR?

The Forum is addressed to students and young professionals of cultural heritage and related disciplines to enhance participants' management, leadership and networking skills.



### REGISTRATION

Open from March 31, 2023 on CCR Digital Lab with the possibility to apply for scholarships.



### STRUCTURE

This year's Forum consists of a series of online and in-person events and activities to improve the participants' professional skills and expand their international networks. For the first time, after the pandemic, we are proud to host a group of participants for "*Preservation protocol for collections in Historical Residences*", the final workshop designed by the Centro Conservazione e Restauro "La Venaria Reale".



### SCHOLARSHIPS

**IIC supports 10 students** engaged in a university or learning programme for conservation, as well as early-career practicing conservators currently engaged in either a public or a private capacity located in emerging economies. Applications will be particularly welcome from individuals who are studying or working in the following regional group areas: South America and the Caribbean, Africa and South-East Asia. Applicants who have registered and paid for a full place on the course are not eligible to apply for an IIC Scholarship.

Scholarships sponsored by **Amici della Reggia e del CCR "La Venaria Reale"** are available to graduates or undergraduates of the university degree in Conservation of Cultural Heritage at the University of Turin and the Centro Conservazione e Restauro "La Venaria Reale".

Scholarships are also offered to Syrian young professionals under the **Regione Piemonte** cooperation project *Enhancing skills for Heritage Conservation 2022-2023: Piemonte - Syria Knowledge Exchange*.



## FELLOWSHIPS

6 winners of a **call for training**, open from May 9 to 25, will have the opportunity to live a unique experience in presence in one of the majestic Savoy Royal Residences in Piemonte from 28, 29 and 30 June 2023!

The winners will participate in *"Preservation protocol for collections in Historical Residences"*, the final workshop organized by the CCR dedicated to preventive conservation and the final in presence event. *Call for Training* is reserved for those who have purchased the **FULL course**\* or have been awarded an IIC Scholarship.

The fellowships are sponsored by **Fondazione Magnetto** and **IIC**.

In addition, a fellowship sponsored by the **Regione Piemonte** will be awarded to a candidate from Syria who will present a project focusing on the protection of cultural heritage at risk in crisis areas.

The winner will be the perfect ambassador of the values that the Young Professionals Forum supports: openness, internationality, dialogue between cultures, desire to experiment in different and distant realities and to identify common grounds for exchange and growth.

- Join the Young Professionals Community and **LIVE** the Forum by getting in touch with colleagues from all over the world. The Forum team guides you through the group to enhance your communication skills.
- Participate in the opening webinar of the fourth edition of the **Young Professionals Forum, *Emerging skills for heritage conservation*** on April 5, 2023 from 2:00 to 4:00 pm CEST to **EXPLORE** the initiative. The event is FREE, open to all and aims to offer an overview of the entire initiative. In this occasion each partner will present its interactive workshop based on its mission and vision.

The event will be attended by representatives of the partner organizations: ICCROM, ICOM Italia, ICOMOS, IIC and Fondazione Santagata for the Economics of Culture.

**05.04 Free opening webinar**, 2:00-4:00 pm CEST

- Interactive workshops provide an opportunity to **ACT** on practical case studies and reflect on current issues. Leadership, strategy and networking this year will be focused on the theme of preventive conservation: from risk management to contextual analysis, from the creation of awareness to documentation and communication activities.

The measures adopted to conserve in advance arise from numerous areas (management, restoration, scientific, economic, social, etc.) that require a multidisciplinary approach and it is precisely to this complexity that the Forum tends to create a common ground for debate that increases the competences of all.

6 interactive workshops are proposed by the Young Professionals Forum partners with activities on cross-cutting topics:

**09.05 and 10.05, *Cultural Heritage in Syria: protection, conservation and recovery (I) and (II)***,  
1:30-2:30 pm CEST and 1:30-3:00 pm CEST Fondazione Santagata for the Economics  
of Culture and CCR


**18.05 and 19.05, *Prevention and sustainability as a critical tool for climate change issues  
in world heritage management (I) and (II)***,  
1:30-2:30 pm CEST and 1:30-3:00 pm CEST, ICOMOS and CCR


**23.05 *Climate Zones: Environmental Guidelines for Artistic and Historic Works***,  
1:30-3:00 pm CEST, IIC and CCR

**06.06 *The preventive conservation and the development of professional skills in a chang-  
ing world***,  
1:30-3:00 pm CEST, ICOM and CCR

**08.06 *Using Impact Assessments to better manage World Heritage***,  
1:30-3:00 pm CEST, ICCROM and CCR

**28.06, 29.06 and 30.06 *Preservation protocol for collections in Historical Residences***,  
in presence, full time, CCR

 All the Experts are available for one-to-one meetings with those participants who wish to ask for advice or have questions related to their career. **MEET** the senior professional and expand your national and international network!

 In the final and free event on June 30, 2023 from 2:00 to 4:00 pm CEST the working groups **SHARE** their experience and gather ideas for publishing a summary report on their activities. This year the final event will be held in hybrid form, online and in presence. A moment of sharing with the international community that will see the participants protagonists of an event of exchange and personal and professional growth.

# ACT MEET SHARE

## ● *Cultural Heritage in Syria: protection, conservation and recovery*

### *Date*

May 9, 2023, 1:30-2:30 pm CEST  
and May 10, 2023, 1:30-3:00 pm CEST

### *Mentors*

Alessio Re, *Secretary General*, Fondazione Santagata for the Economics of Culture, Giulia Avanza, *International Projects Programme Manager*, Fondazione Santagata for the Economics of Culture, Serena Meloni, *Training and Capacity Building Programmes coordinator*, Fondazione Santagata for the Economics of Culture.

### *Concept*

The workshop will focus on the Syrian cultural heritage, which has been severely damaged during the ten-year war, and will present the main elements to consider when dealing with post-conflict scenarios. The first appointment will focus on a brief presentation of Santagata Foundation and related activities, a short introduction on Post-Conflict Recovery (focus on physical damage, social consequences, illicit trafficking of cultural heritage, damage assessment and measures undertaken by the government). The second session will focus on Syria, students will have the opportunity to work on the case study.

## ● *Prevention and sustainability as a critical tool for climate change issues in world heritage management*

### *Date*

May 18, 2023, 1:30-2:30 pm CEST  
and May 19, 2023, 1:30-3:00 pm CEST

### *Mentors*

Maria Teresa Jaquinta, *Secretary General*, ICOMOS Italia, Christian Biggi, *NSC CIF - Education and Training*, Giada Borsetti, *Immacolata Loré, NWG Emerging Professionals*, Daniele Spizzichino, *NSC ICORP - Risk Preparedness*.

### *Concept*

Traditional knowledge, heritage, and cultural practices, according to the Global Research and Action Agenda, can serve as a bridge between different ways of knowing, embody inherited knowledge accumulated over generations, and serve as entry points for innovative and inclusive climate action solutions. This necessitates acknowledging, respecting, and implementing a variety of recommendations, traditional and innovative solutions inherent in culture, heritage, and creative practices. These must interact with industry and be part of integrated planning methods. Based on this assumption, the Italian National Committee of ICOMOS is developing a baseline discussion of complex narratives that have provided scope for more meaningful discourse during the 2021-2023 triennium on "Heritage Changes"; theme of the International Day of Monuments and Sites 2023, in collaboration with the ISC CIF and the ISC ICORP and the Italian Section of the Group of Emerging Professionals.

The seminar will be organized around an introductory session in which experts will present case studies to the audience (Appia Regina Viarum). Participants will be encouraged to submit points/topics to be addressed via a pre-circulated questionnaire during the second session.



● **Climate Zones: Environmental Guidelines for Artistic and Historic Works**

**Date**

May 23, 2023, 1:30-3:00 pm CEST

**Mentors**

Sarah Stannage, *Executive Director*, IIC, Julian Bickerteth, *President*, IIC, Marina Herriges, *Editor - Reframing Conservation Through Sustainability*, IIC.

**Concept**

In 2014 IIC and ICOM-CC jointly released an international declaration placing sustainability and climate change at the heart of environmental guidelines. Nearly 10 years on, this workshop will explore the guidelines against the current debate and across a range of climate zones and museum contexts – sharing research and insights from Australia to Nigeria (and lots of countries in between).

The session will offer an opportunity for participants to critically engage in the use of experimental and experiential data as well as the production of climate stories for aiding shared decision making on appropriate environmental conditions for different collections, in different climate zones and different community contexts. The session will also foreground the important role of conservators in advocating and influencing positive change within a museum environment and in advancing wider sustainability agendas.

● **The preventive conservation and the development of professional skills in a changing world**

**Date**

June 6, 2023, 1:30-3:00 pm CEST

**Mentors**

ICOM, Tbd

**Concept**

According to the latest publication of INTERCOM (ICOM International Committee for museum management) **MUSEUM LEADERSHIP: TAKING THE PULSE 2021**, living in a changing world require to understand how museums are dealing with new challenges and how their leaders are building resilience and capacity building in their institutions. It is common ground that leadership at an institutional and political level must take every opportunity to invest in preventive conservation. Museums are facing several situations of vulnerability directly connected with poor risk-management practice and unpreparedness of institutions to meet huge challenges: it is necessary to develop leadership, strategic and capacity building skills as well as specific inter-disciplinary skills.

On-going professional training for museum professionals in all areas is perceived as a necessity and it is important to emphasize the importance of investment in this area. Upper management should allocate appropriate resources for staff training, to develop inter-disciplinary skills. The support for museum leaders includes mentorships and training, international support networks and the exchange of best practices. Leadership has been identified as an important factor, which could strengthen or weaken the strategic management and everyday work of every cultural institution.

The workshop aims to provide a picture of how museum professionals stand in such a challenging environment and how to support them.

## ● *Using Impact Assessments to better manage World Heritage*

### *Date*

*June 8, 2023, 1:30-3:00 pm CEST*

### *Mentors*

Eugene Jo, Programme Manager, World Heritage Leadership, ICCROM, Nicole Franceschini, Programme Officer, World Heritage Leadership, ICCROM.

### *Concept*

*Impact assessment is an approach and methodology that can promote better evidence-based decision-making in advance of planning for change at or near World Heritage properties. The Guidance and Toolkit for Impact Assessments in a World Heritage Context is the go-to reference that explains the process for achieving these goals. Offering practical tips and tools including checklists and a glossary, it provides a framework for conducting impact assessments for cultural and natural heritage sites. Developed by UNESCO and the Advisory Bodies to the World Heritage Committee, ICCROM, ICOMOS and IUCN, this manual fosters cross-sectoral, multidisciplinary collaboration to identify solutions for both protecting World Heritage sites and supporting good quality and appropriate development. States Parties to the World Heritage Convention, heritage managers, decision-makers, planners and developers are invited to use it to help realise our collective commitment to passing on our precious heritage to future generations. The session will explain the basics of what an Impact Assessment is, and how it is connected to the conservation and protection measures needed for World Heritage properties.*

## ● *Preservation protocol for collections in Historical Residences*

### *Date*

*From 28 to 30 June, 2023, in presence in Venaria, Piemonte, Italy*

### *Mentors*

Fondazione Centro Conservazione Restauro "La Venaria Reale" team

### *Concept*

*The need is to provide workshop participants with an introductory moment for knowledge preventive conservation from a disciplinary and thematic point of view. The observation of museum collections in their "environment system" is the foundation of a preventive conservation protocol at the basis of which there is a double process for the knowledge to recognize the phenomenologies of the degradation of collections to connect them to possible causes. Collection of all data, supported diagnostic activities, will lead to the subsequent definition of priorities of intervention. The corrective strategies could be addressed both to the "environment system" (mitigation actions of environmental and anthropogenic risks) to the works contained in it (maintenance plans), in an optical global conservation aimed both at the goods and the needs of an open historical residence to the public. In the second part of the activity we will reflect on the preventive conservation of outside that can not avoid taking into account the predominant role of the environmental context which, being an integral part and characterizing the system, actively participates in the process of decay of the work. In conclusion we will address the issue of communication as a key to spread the culture of prevention not in the forms of a dissemination, but as a development of a social responsibility that provides the interaction between cultural, tourist and economic actors and the needs of the territory, with the objective of benefits ranging from the development of new skills, to the improvement of purposes research and the promotion of forms of co-design for an interdisciplinary approach to conservation*





## REGISTRATION

Open from March 31, 2023 on [CCR Digital Lab](#) with the possibility to apply for scholarships.

\*Full price: 120 euro

Reduced price: students, early bird 31/03/23 - 11/04/23, ICOM, IIC, ICOMOS, IGIIC members.



## **CENTRO CONSERVAZIONE E RESTAURO “LA VENARIA REALE”**

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Full programme available on **CCR Digital Lab:**  
[www.ccrdigital-lab.it](http://www.ccrdigital-lab.it)

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