



# YOUNG PROFESSIONALS FORUM 2024

## CULTURAL ACCESSIBILITY:

### Principles and Methodologies for Cultural Heritage

La Venaria Reale, Italy / September 24-27, 2024



## Young Professionals Forum 2024

### ***Cultural Accessibility:***

### ***Principles and Methodologies for Cultural Heritage***

*What does cultural accessibility mean? How can cultural professionals make heritage and cultural sites accessible and educate others in heritage conservation? Is it possible to reduce and eliminate the obstacles, gaps, and multiple inequalities that limit participation and accessibility to cultural heritage?*

In alignment with the UN Convention and the EU Strategy for the Rights of Persons with Disabilities, the CCR invites young heritage professionals to reflect on cultural accessibility and inclusive heritage conservation education. The Young Professionals Forum - Cultural Accessibility: Principles and Methodologies for Cultural Heritage will take place on **27 September 2024**, both in-person and online. By fostering a shared space for dialogue, the initiative aims to enhance the competencies of all involved.

*In collaboration*



*Supported by*





## About the programme

The 2024 edition of the Young Professionals Forum programme will delve into best practices concerning universal accessibility to culture, its content, and its spaces. The primary objective is to raise awareness and explore the diverse landscape of cultural accessibility, with a particular focus on **libraries, archives, archaeological sites, museums, and educational initiatives for their conservation**. Numerous obstacles, such as architectural, physical, cognitive, sensory, and cultural barriers, restrict participation in cultural life. The Forum seeks to reflect, with a keen, open, and intercultural perspective, on the solutions implemented by various cultural institutions to eliminate these barriers and make cultural heritage enjoyable for all.

The program includes:

- The **Four-day Young Professionals Workshop at CCR in Venaria Reale, Italy, from 24 to 27 September 2024**. The workshop is designed to provide participants with a foundational understanding of universal accessibility tools for cultural sites through interactive activities, site visits to the main cultural organisations involved in accessibility projects in Turin, and hands-on experiences with case studies. The workshop will conclude with the development of an **International Thesaurus of Cultural Heritage with Universal Accessibility**. This process will begin by addressing the complex terminology related to conservation.
- The **Young Professionals Forum** will take place on **27 September 2024, 2:00 – 4:30 p.m. CET**, both in-person at CCR in Venaria Reale, and online on Zoom platform, open to all. Partner organisations, prominent international, and Italian cultural institutions such as libraries, archives, archaeological sites, and museums will frame the theme from a policy perspective, describe the state of the art, and showcase concrete applications of universal accessibility principles. Following this, workshop participants will present the outcomes of the activities conducted on the International Thesaurus of Cultural Heritage with Universal Accessibility.

*In collaboration*



ICCROM

ICOM Italia



*Supported by*



Fondazione  
Compagnia  
di San Paolo





- **Expert Meetings:** participants attending the Workshop and/or the Forum can schedule interviews with senior professionals, including national and international experts who are participating in the Forum. They can present their perspectives on the topics and seek advice. These meetings will take place in person on September 27 at the conclusion of the Forum and online, starting from September 29, 2024.

## How to participate in the Workshop, Forum, and Expert meetings in Italy

### Fees

The participation fee for the whole event in Venaria Reale, Italy, at CCR premises (24-27 September 2024), is 350 euros, subject to availability. Travel, accommodation, and food costs are borne by the participants. We recommend booking travel and accommodation in advance to find the most convenient solution. Purchase the Workshop [here](#). (link to the Digital Lab page for purchasing the course).

### Scholarships

The Fondazione Magnetto offers **4 scholarships** to cover the participation in the **entire Workshop and Forum** in Venaria Reale, Italy, at CCR premises (24-27 September 2024), including travel, accommodation, and meals.

Interested candidates in the scholarship need to apply for the **Call for Training**, submitting their CV and relevant project work on cultural accessibility.

### How to apply for a scholarship

Candidates should follow these steps:

1. Fill in the following [form](#) electronically by August 1, 2024.
2. Attach your **CV** and the **Project Work** (maximum of 2 A4 pages). Both the CV and Project Work must be submitted in PDF format and in English.

### Dates and deadlines

- June 26, 2024: Call for Training opens.
- August 31, 2024: Call for Training closes.
- From September 4 to 6, 2024: communication of those selected in the Call for Training.

*In collaboration*



*Supported by*





- From September 24 to 27, 2024: Young Professionals Workshop at CCR in Venaria Reale, Italy, with visits to the main cultural organisations involved in accessibility projects in Turin.
- September 27, 2024: Young Professionals Forum - Cultural Accessibility: Principles and Methodologies for Cultural Heritage - Final Event (in-person and online) and in-person Expert meetings.
- From September 29, 2024: online Expert meetings.

## See also

The Young Professionals Forum - Emerging Skills for Heritage Conservation was established in 2020 as part of the CCR's Strategic Plan, with the goal of enhancing the skills of cultural heritage professionals and expanding its audience base. Developed by the Centro Conservazione e Restauro "La Venaria" Reale (CCR), in collaboration with leading international organisations dedicated to the conservation of cultural heritage.

Each year, the project engages cultural heritage professionals from around the world through a series of enriching activities. Initially adapted into a fully digital event in response to the pandemic, the Forum has evolved over the years into a program that we are proud to present this year in a new and revitalised hybrid format, offering both online and in-person opportunities.

## Past editions:

- [2023](#)
- [2022](#)
- [2021](#)
- [2020](#)

*In collaboration*



ICCROM

ICOM Italia



*Supported by*



Fondazione  
Compagnia  
di San Paolo





## FAQ

1. Will I receive a certificate of participation?  
*Yes, you will receive a certificate of participation via email at the conclusion of the activities.*
2. Do I need to prepare for the programme beforehand?  
*All participants will receive preparatory materials via email for the 3-day, in-person Workshop. Reading and understanding these materials are required to fully engage with the content of the lectures.*
3. Will participating in this initiative entitle me to university credits?  
*No, participation in the Forum does not earn university credits.*
4. How does the scholarship work? Will I receive money?  
*Scholarship winners will NOT need to purchase travel tickets or book accommodation. The organisers will arrange the trip and purchase tickets based on the needs and preferences of the winners.*  
*No, participants will NOT receive money.*
5. How will the communications take place?  
*Communications will be conducted via email and through fast communication methods such as WhatsApp.*

In collaboration



Supported by





## Workshop Young Professional Forum 2024 Accessible Writing for Conservation and Restoration

September 24 - 27, 2024, La Venaria Reale, Italy

The YPF Accessibility Workshop is an innovative project aimed at providing a participatory lesson on accessible writing. Our primary objective is to develop a comprehensive glossary covering key terms used in the field of art conservation and restoration.

After an introductory lesson on September 24 with accessible writing expert, Professor Enrico Dolza, and two visits to the most accessibility-friendly museums in Turin on September 25, an entire day will be dedicated to exchanges between young students and professionals in the field.

The day of September 26 will feature a participatory workshop during which techniques of accessible writing will be applied to the field of conservation and restoration. The goal is to make information and knowledge in the field of cultural heritage conservation more accessible to a wider audience. The success of the project will be measured not only through the creation of a Thesaurus of accessible terms but also through the positive effect it will have on the understanding and dissemination of key concepts in the conservation and restoration sector.

The workshop has two main objectives:

- Understanding together the reasons that drive us to communicate conservation in an accessible way and identifying the target audiences.
- Addressing the basics of accessible writing in the specific field of conservation and restoration.

Starting from a glossary of sector-specific terms translated into accessible language, we will work together with international participants on the elaboration of terms in different languages.

### Examples:

- Lacuna: Missing parts. In paintings: small areas without colour. In statues: small lack of material. In textiles: small lack of fabric.
- Stucco: A white layer of plaster and glue.

*In collaboration*



ICCROM

ICOM Italia



*Supported by*



Fondazione  
Compagnia  
di San Paolo







## Young Professionals Forum 2024

*Cultural Accessibility: Principles and Methodologies for Cultural Heritage*

*La Venaria Reale, Italy, 27 September, 2024*

### **2:00 p.m. Institutional greetings**

---

### **2:10 p.m. Theme framing from a policy perspective**

Rehana Schwinninger-Ladak, Head of Interactive technologies, Digital for Culture and Education, DG CONNECT, European Commission and Massimo Osanna, Director-General Museums, MIC, Italian Ministry of Culture.

---

### **2:30 p.m. The state of the art**

*Innovative Approaches to Accessibility and Inclusion in Cultural Sites*

Valerie Magar, Unit Manager - Programmes, ICCROM, International Centre for the Study of the Preservation and Restoration of Cultural Property.

*Leading the Change: Museums Driving Universal Access and Inclusion*

Sofia Bilotta, ICOM Accessibility Group, International Council of Museums.

*Safeguarding Heritage: Enhancing Accessibility Through the Evolution of the Venice Charter (1964-2024)*

Maria Teresa Jaquinta, ICOMOS Italia, Secretary General, International Council of Monuments and Sites.

*Digital accessibility: challenges and opportunities*

Sarah Stannage, IIC, Executive Director, International Institute for Conservation of Historic and Artistic Works.

*Cultural heritage: a profession between past and future*

Alessio Re, Fondazione Santagata for Economics of Culture, Secretary General.

---

### **3:10 p.m. Applications of universal accessibility principles**

*Transforming physical and digital access to the V&A's collections, library and archives: the David Bowie Archive as case study*

Joanna Norman, Director, Victoria and Albert Research Institute and National Art Library, United Kingdom.

*Multimodality and Listening: Accessibility at the Museo Egizio*

Maria Elena Colombo, Head of the Department of Interpretation, Accessibility, and Sharing & Alessia Fassone, Curator, Museo Egizio, Italy.

*In collaboration*



ICCROM

ICOM Italia



*Supported by*



Fondazione  
Compagnia  
di San Paolo





## *Safeguarding Sites and Sharing Stories: The Rawis and Rangers of AlUla*

Leila Chapman, Narrative Experience Expert, Royal Commission for AlUla, Kingdom of Saudi Arabia & Adel Alanazi, AlRowah Lead, Royal Commission for AlUla, Kingdom of Saudi Arabia.

## *Accessibility of an Unconventional Cultural Site: Conservation Education for All*

Sara Abram, Secretary General, Centro Conservazione Restauro La Venaria Reale, Italy.

---

### **4:00 p.m. Workshop Outcomes**

*The Young Professionals and the International Thesaurus of Cultural Heritage with Universal Accessibility*

---

### **4:30 p.m. Conclusions**

*In collaboration*



*Supported by*

