



# YOUNG PROFESSIONALS FORUM 2024

## CULTURAL ACCESSIBILITY:

### Principles and Methodologies for Cultural Heritage

La Venaria Reale, Italy / September 27, 2024, 2:00 - 4:30 pm CET



## Young Professionals Forum 2024

### *Cultural Accessibility:*

### *Principles and Methodologies for Cultural Heritage*

*What exactly is cultural accessibility? How can professionals make heritage and cultural sites more accessible while educating people about the importance of preservation? Can we really overcome barriers, bridge distances and address inequalities that limit access and participation in cultural heritage? We will answer these and many other questions at the Young Professionals Forum 2024!*

In alignment with the UN Convention and the EU Strategy for the Rights of Persons with Disabilities, the CCR invites young heritage professionals to reflect on cultural accessibility and inclusive heritage conservation education. The Young Professionals Forum - Cultural Accessibility: Principles and Methodologies for Cultural Heritage will take place on **27 September 2024**, both in-person and online. By fostering a shared space for dialogue, the initiative intends to enhance the skills of all those involved.

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## Programme

*La Venaria Reale, Italy, 27 September, 2024*

*(online and in-person)*

### **2:00 p.m. Institutional greetings**

### **2:10 p.m. Theme framing from a policy perspective**

Rehana Schwinninger-Ladak, Head of Interactive technologies, Digital for Culture and Education, DG CONNECT, European Commission and Luca Mercuri, Head of Department III - Fruition and Communication of Cultural Heritage, MIC, Italian Ministry of Culture.

### **2:30 p.m. The state of the art**

*Innovative Approaches to Accessibility and Inclusion in Cultural Sites*

Valerie Magar, Unit Manager - Programmes, ICCROM, International Centre for the Study of the Preservation and Restoration of Cultural Property.

*Leading the Change: Museums Driving Universal Access and Inclusion*

Sofia Bilotta, ICOM Accessibility Group, International Council of Museums.

*Safeguarding Heritage: Enhancing Accessibility Through the Evolution of the Venice Charter (1964-2024)*

Maria Teresa Jaquinta, ICOMOS Italia, Secretary General, International Council of Monuments and Sites.

*Digital accessibility: challenges and opportunities*

Sarah Stannage, IIC, Executive Director, International Institute for Conservation of Historic and Artistic Works.

*Cultural heritage: a profession between past and future*

Sara Ingoglia, Fondazione Santagata for Economics of Culture, Communication and PR Officer.

### **3:10 p.m. Applications of universal accessibility principles**

*Transforming physical and digital access to the V&A's collections, library and archives: the David Bowie Archive as case study*

Joanna Norman, Director, Victoria and Albert Research Institute and National Art Library, United Kingdom.

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## *Multimodality and Listening: Accessibility at the Museo Egizio*

Maria Elena Colombo, Head of the Department of Interpretation, Accessibility, and Sharing & Alessia Fassone, Curator, Museo Egizio, Italy.

## *Safeguarding Sites and Sharing Stories: The Rawis and Rangers of AlUla*

Mohammed AlBalawi, Rawi Leadership Team, Royal Commission for AlUla, Kingdom of Saudi Arabia.

## *Accessibility of an Unconventional Cultural Site: Conservation Education for All*

Stefania De Blasi, Head of communication and documentation area, Centro Conservazione Restauro La Venaria Reale, Italy.

### **4:00 p.m. Workshop Outcomes**

*The Young Professionals and the International Thesaurus of Cultural Heritage with Universal Accessibility*

### **4:30 p.m. Conclusions**

## How to participate

You can participate in the Event either in-person or online.  
Participating in the final Forum event is free of charge.

### Choose the mode of participation here



[To participate in the final event online click here](#)



[To participate in the final event in-presence click here](#)

### **For those attending in-presence**

The event will take place in the Aula Magna Giovanni Urbani of the CCR 'La Venaria Reale'  
Via XX Settembre 18, 10078, Venaria Reale (To)

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